

SR2020 Inc.

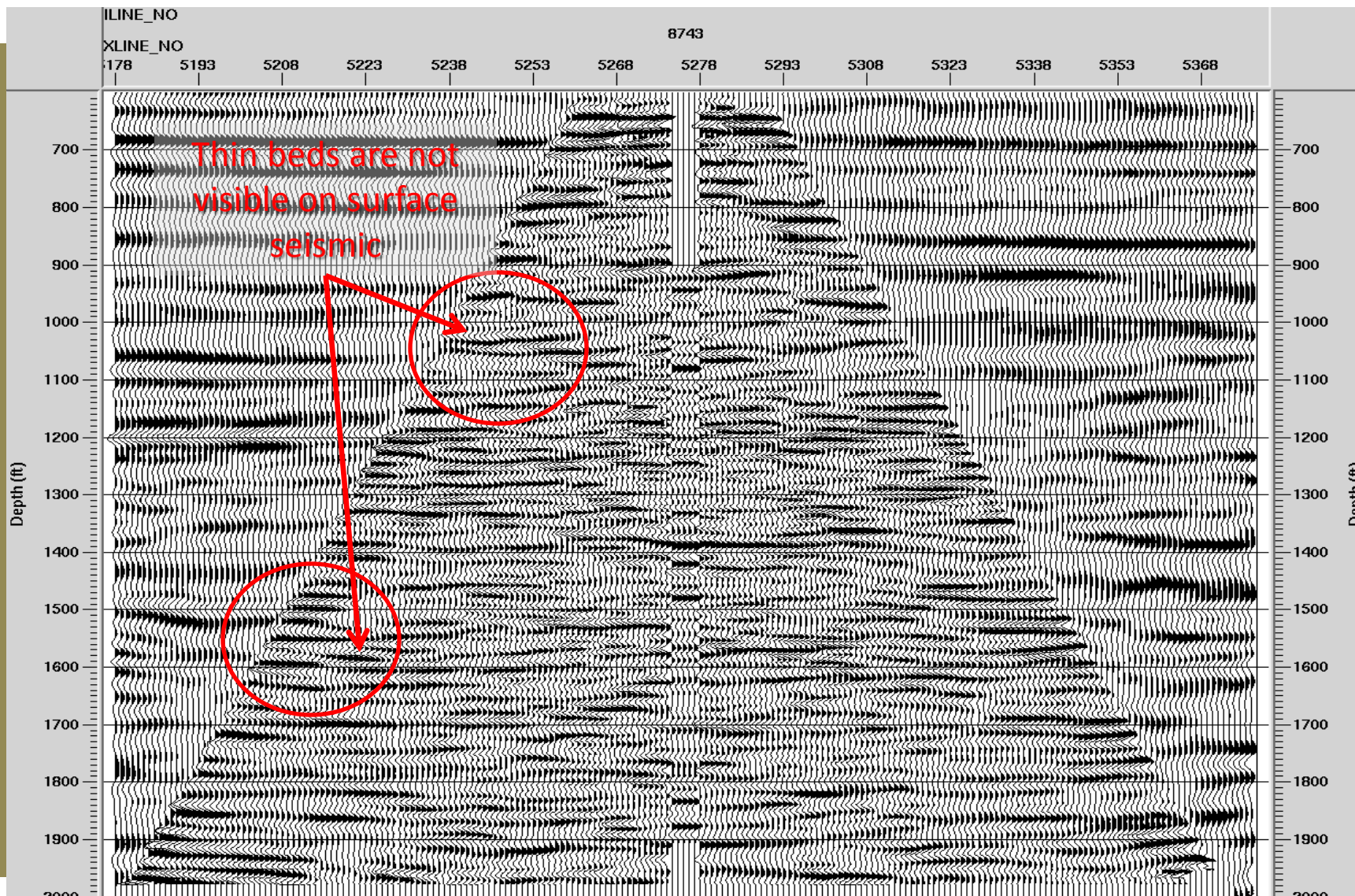
SDSU ACSESS Program 2010

Training the Scientific Workforce of the 21st Century

Bill Bartling
President SR2020 Inc
SDSU MS Geology 1981

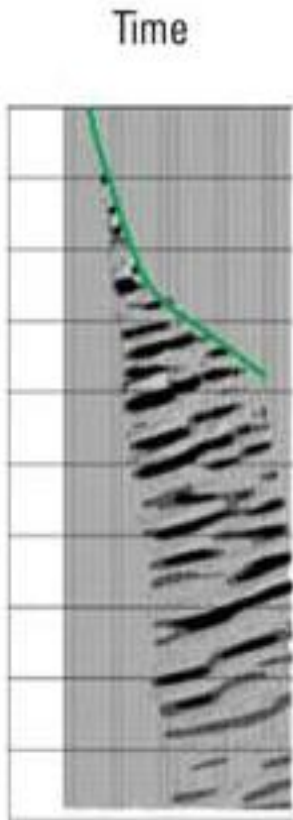
March 26, 2010

VSP and Surface Seismic Image with Synthetic Inserted (VSP and Surface Bandwidth Comparison)

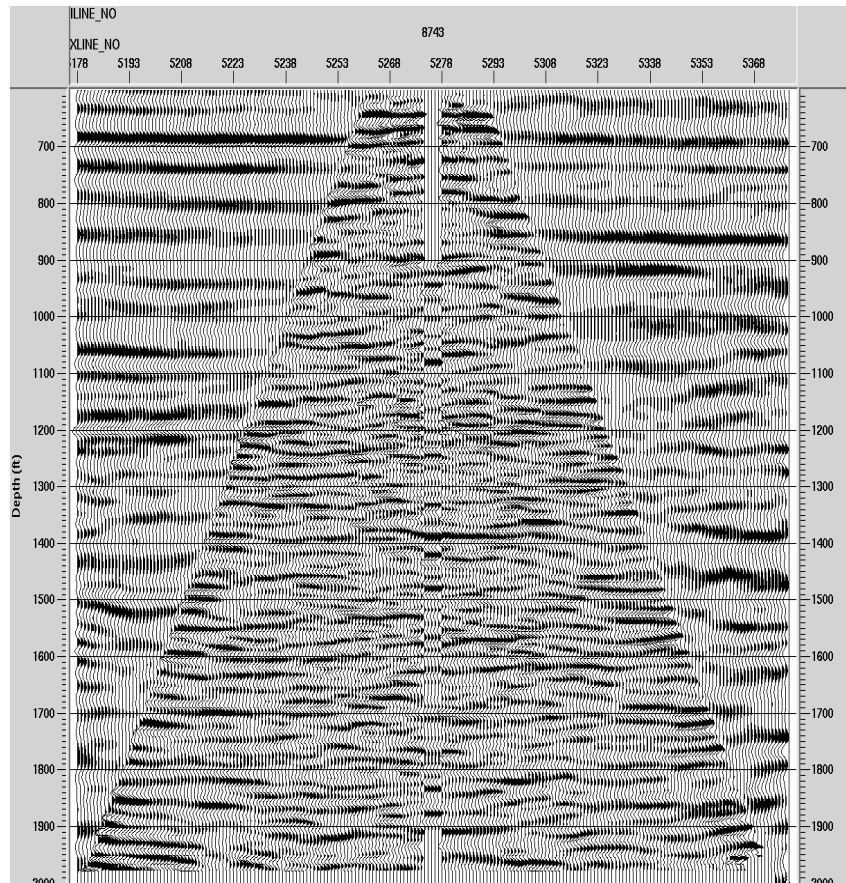


ProV

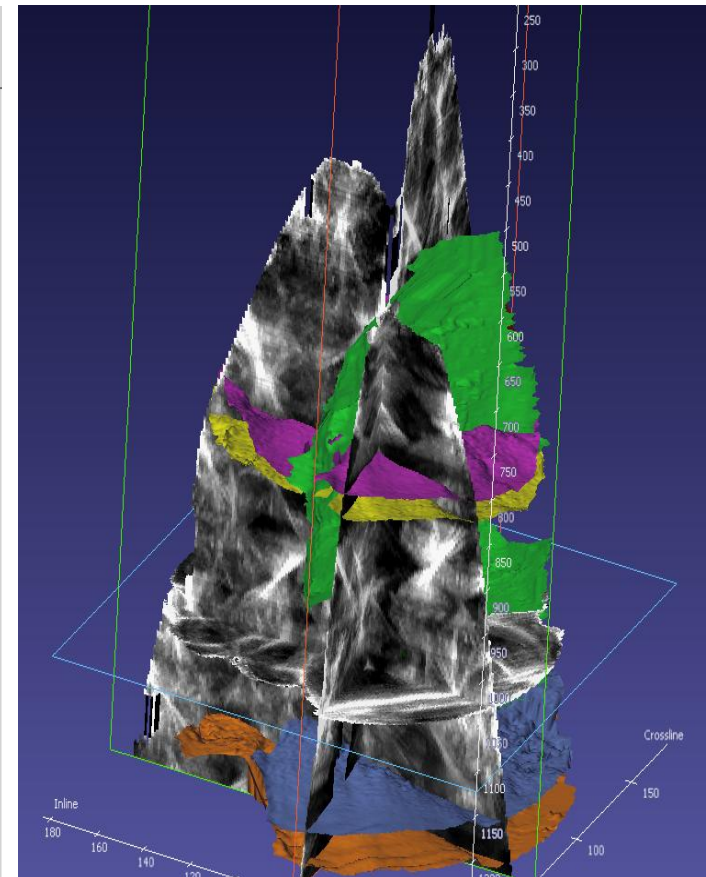
Traditional



SR2020 Long
Array



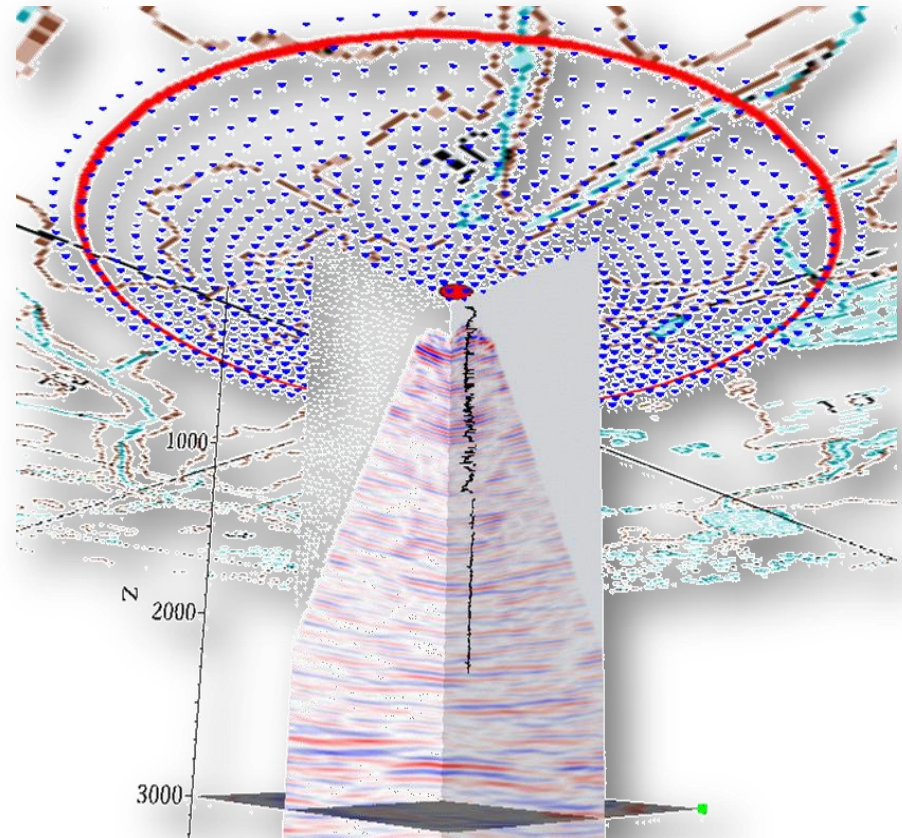
ProV



What are We Looking For?

Companies Have Personalities - Which are the Collective Personalities of the Employees

- Innovative yet applied
- High tech yet practical
- Independent yet collaborative
- Dedicated yet balanced
- Driven yet relaxed
- Passionate with no bounds
- Top shelf skills
- Strong business acumen



“Where”, “When” and “How” Are Losing Traditional Meanings

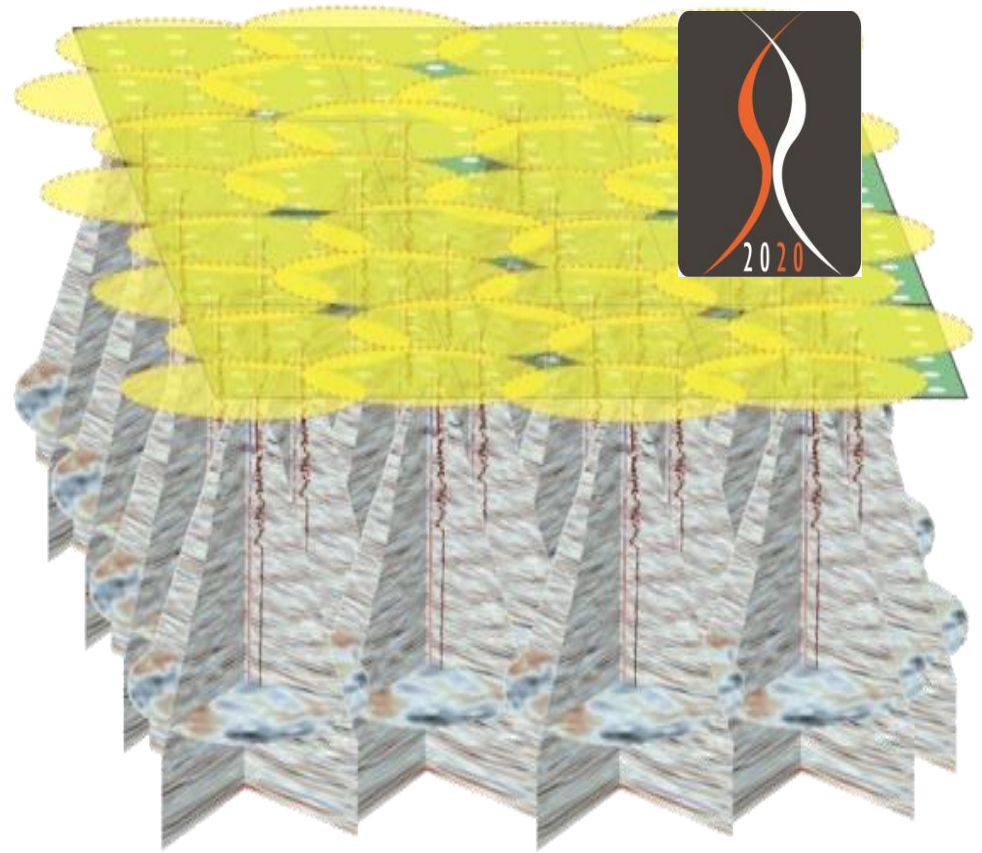
- Adaptable – half of what you learned as a freshman was obsolete by the time you were a junior!
- Entrepreneurial – you haven't yet invented the tools you will use in your career
- Passionate – learn to learn, love to learn
- Virtual – always on, already!
- Innovative – status quo is only valid for the moment. Know no boundaries
- Yet practical – you will want someone to pay you to do this

But you knew that ...



Skills

- Analytical – data are still growing – fast
- Computing
 - Distributed
 - Cloud
 - Gpu
 - SaaS
- Collaborative, Socialized, Virtualized
- Multi-disciplinary
- Multi-cultural /diverse
- Interpretive
- International
- Responsible



Viral and bankable cultures... Essential to Attracting the Best Employees and Loyal Customers

Dream Weavers



Strong Brand



Hallmarks of Their Culture

