

# Academic Preparation that Science & Technology Industries Seek for a Productive Workforce





# Qualcomm & New Grads

- Who we Hire
  - Computer Science, Electrical Engineering, Math
- What's Missing in their Formal Education
  - Process and Process Tools
    - Configuration Management
    - Test and Quality Assurance
    - Software Development Life Cycle
    - TQM, Six Sigma, Continuous Process Improvement
  - Writing Skills
  - Stuff You Don't Learn in Engineering School



# Stuff You Don't Learn in Engineering School

- Book by Carl Selinger
- Related articles and training materials at IEEE
  - <http://www.spectrum.ieee.org/careers>
  - Search on “Selinger”



## What is this Stuff

- Communication
  - What to say, how to say it, to whom and when
  - Listening
- Setting Priorities
- Making Decisions
- Conducting a Meeting
- Understanding that You're Part of a TEAM!
  - It's not your project and your grade any more
  - It's business objectives and a lot of **MONEY**
  - “Good enough” and on time trumps tardy perfection



## Why this Stuff is Important

- It won't keep you from getting a job, promotion or raise
- It will help you rise through the ranks more quickly
- It will help you rise higher in your organization
- It will save you time and make your life easier
- *Companies spend a lot of money on courses and coaching in this Stuff!*



## Where do You Learn this Stuff

- Internships
- Mentors
- Professional Associations like IEEE and ACM
- Books
- Classes and Coaching



## Professional Development

- Take charge of your career – or someone else will
- The "soft" workplace skills are important

But...

- Your technical and scientific background is your paycheck
- Technology will change hugely during your lifetime

*Enjoy Your Ride!*